

The 5th TTG China Travel Awards: A Parade of Both Established and Newly Lauded Winners.

Shanghai, April 19 2012 – 24 out of 60 travel trade organisations in Greater China were first-time winners at the 5th Annual TTG China Travel Awards 2012 Ceremony and Gala Dinner on the 19th of April 2012, while 11 organisations returned to claim their award for the fifth year running.

A total of 38,000 votes were cast between January and March by readers of the two TTG Travel Trade Publishing titles dedicated to the Greater China region: TTG China and TTG-BTmice China. Industry professionals like travel consultants, tour operators, and destination management companies cast their votes by naming their organisation of choice for each award title on print and online forms.

The new winners that night included Tourism Australia, which became the first National Tourism Organisation out of Greater China to win the Best Overseas NTO in China. The Upper House, on the other hand, was the second Swire Hotel property to win the Best Boutique Hotel.

In the Luxury Hotel Awards, newcomers made their mark among long-standing awardees. The Best Luxury Hotel in Hong Kong award, which was awarded to the Ritz Carlton, Hong Kong this year, had been dominated by Peninsula Hong Kong (2011 and 2008) and Four Seasons Hotel Hong Kong (2010 and 2009) in the past four years. Waldorf Astoria Shanghai on the Bund shot from winning the 2011 Best New Hotel in Shanghai award to winning the title Best Luxury Hotel in Shanghai this year. Meanwhile, first-time winner Sofitel Guangzhou won the title of Best Luxury Hotel in Guangzhou.

The same number of new winners burst into the Business Hotel Awards category, a dynamic industry niche which has seen a constant entry of new winners over the past five years. New awardees Fairmont Beijing and Kerry Hotel, Pudong, Shanghai won the awards for Best Business Hotels in Beijing and Shanghai respectively. The Westin Shenzhen Nanshan, new to category, made a shift from Best Meetings & Conventions Hotel in Shenzhen in 2011 to Best Business Hotel in Shenzhen this year.

“These new winners show how vibrant and competitive our industry is,” said Chimmy Tsui, Publisher (TTG China and TTG-BTmice China), TTG Asia Media. “But we must also always recognise the excellence of long time winners who have managed to stay at the top of the trade.”

The 11 veteran organisations which had won at the TTG China Travel Awards since its inauguration in 2008 include Shanghai (Best City in China for BTmice), and Ascott (Best Serviced Residence Award). Besides these, strong runners in each category maintained their lead – Intercontinental Shenzhen (Best Luxury Hotel in Shenzhen) Holiday Inn Macau (Best Mid-Range Hotel in Macau), and Garden Hotel Guangzhou (Best Business Hotel in Guangzhou).

Almost all the 2011 Airline category winners returned as awardees again this year. Air China (Best Chinese Airline) and Singapore Airlines (Best Asian Airline Servicing China) reclaimed awards for the 5th consecutive year, while Air France and United Airlines held on to their titles as Best European Airline Servicing China and Best American Airline Servicing China respectively. Only Qatar Airways was new in the category as the Best Middle Eastern Airline Servicing China.

Also notable were the organisations that won awards in the Hotel Chain and the Meetings & Conventions Hotel categories, all of which had been winners in previous years. Among these are The Westin Beijing Financial Street, Best Meetings & Conventions Hotel in Beijing, and Ibis, Best Budget Hotel Brand in Greater China.

The TTG China Travel Awards Ceremony and Gala Dinner is held yearly in Shanghai. Voting for the TTG China Travel Awards 2013 opens in December 2012.

More information on the TTG China Travel Awards can be found at: www.ttgachina.com/ttg-awards

Please refer to Annexe A for the full list of 2012 winners.

About TTG Asia Media

Established in 1974, TTG Asia Media is at the forefront of the Asia-Pacific travel and tourism industry. Its authority encompasses the leisure trade, corporate travel and MICE domains. Through its three business groups, the company publishes leading regional trade titles for the travel industry, Singapore maps and guides for inbound tourists and organises international trade events.

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ANNEX A

Award Title	2012 Winner
Airline Awards	
1. Best China Airline	Air China
2. Best Asian Airline Servicing China	Singapore Airlines
3. Best European Airline Servicing China	Air France
4. Best American Airline Servicing China	United Airlines
5. Best Middle Eastern Airline Servicing China	Qatar Airways
Travel Services Awards	
6. Best Travel Agency in China	China International Travel Service
7. Best City in China (Leisure Travel)	Hangzhou
8. Best City in China (BT-MICE)	Shanghai
9. Best Convention / Exhibition Centre in China	Shanghai World Financial Center Forum
10. Best Cruise Operator Servicing China	Royal Caribbean Cruises Ltd.
11. Best Theme Attraction in China	Hong Kong Disneyland Resort
12. Best Overseas NTO in China	Tourism Australia
13. Best Overseas NTO in China promoting BT-MICE	Singapore Tourism Board
Hotel Chain Awards	
14. Best Global Hotel Chain Operating in Greater China	Starwood Hotels and Resorts
15. Best Local Hotel Chain Operating in Greater China	Jin Jiang International Hotel Management Co. Ltd.
16. Best Luxury Hotel Brand in Greater China	The Ritz-Carlton
17. Best Mid-range Hotel Brand in Greater China	Holiday Inn Hotels and Resorts
18. Best Budget Hotel Brand in Greater China	Ibis
Resort Hotel Awards	
19. Best Resort in China	Banyan Tree Lijiang
20. Best New Resort in China	The St. Regis Sanya Yalong Bay Resort
21. Best Spa Resort in China	Mandarin Oriental Sanya
Other Hotel Awards	
22. Best Boutique Hotel in China	The Upper House
23. Best Theme Hotel in China	Chimelong Hotel
Serviced Residence Award	
24. Best Serviced Residence Operator in China	Ascott China
Individual Hotel Awards	
25. Best Luxury Hotel in Beijing	Park Hyatt Beijing Hotel
26. Best Luxury Hotel in Shanghai	Waldorf Astoria Shanghai on the Bund
27. Best Luxury Hotel in Guangzhou	Sofitel Guangzhou Sunrich
28. Best Luxury Hotel in Shenzhen	InterContinental Shenzhen
29. Best Luxury Hotel in Hong Kong	The Ritz Carlton, Hong Kong
30. Best Luxury Hotel in Macau	Grand Hyatt Macau

Best Mid-range Hotel	
31. Best Mid-range Hotel in Beijing	Park Plaza Beijing Wangfujing
32. Best Mid-range Hotel in Shanghai	Four Points by Sheraton Shanghai, Pudong
33. Best Mid-range Hotel in Guangzhou	Holiday Inn Guangzhou Shifu
34. Best Mid-range Hotel in Shenzhen	Seaview O'City Hotel Shenzhen
35. Best Mid-range Hotel in Hong Kong	Harbour Plaza 8 Degrees
36. Best Mid-range Hotel in Macau	Holiday Inn Macau
Best Business Hotel	
37. Best Business Hotel in Beijing	Fairmont Beijing
38. Best Business Hotel in Shanghai	Kerry Hotel, Pudong, Shanghai
39. Best Business Hotel in Guangzhou	The Garden Hotel Guangzhou
40. Best Business Hotel in Shenzhen	The Westin Shenzhen Nanshan
41. Best Business Hotel in Hong Kong	The Mira Hong Kong
42. Best Business Hotel in Macau	MGM MACAU
Meeting & Conventions Hotel	
43. Best Meetings & Conventions Hotel in Beijing	The Westin Beijing Financial Street
44. Best Meetings & Conventions Hotel in Shanghai	Renaissance Shanghai Zhongshan Park Hotel
45. Best Meetings & Conventions Hotel in Guangzhou	Shangri-La Hotel, Guangzhou
46. Best Meetings & Conventions Hotel in Shenzhen	Sheraton Shenzhen Futian Hotel
47. Best Meetings & Conventions Hotel in Hong Kong	Grand Hyatt Hong Kong
48. Best Meetings & Conventions Hotel in Macau	The Venetian Macao-Resort-Hotel
Best New Hotel	
49. Best New Hotel in Beijing	Sheraton Beijing Dongcheng Hotel
50. Best New Hotel in Shanghai	Shanghai Marriott Hotel City Centre
51. Best New Hotel in Guangzhou	Hilton Guangzhou Baiyun
52. Best New Hotel in Shenzhen	The St. Regis Shenzhen
53. Best New Hotel in Hong Kong	Hotel ICON
54. Best New Hotel in Macau	Galaxy Hotel
Hotel Awards - Other Regions within China	
55. Best Hotel in Northeast China	New World Dalian Hotel
56. Best Hotel in North China	Sheraton Tianjin Binhai Hotel
57. Best Hotel in Northwest China	Sofitel Xian on Renmin Square
58. Best Hotel in East China	Le Meridien Xiamen
59. Best Hotel in Central South China	The Westin Wuhan Wuchang
60. Best Hotel in Southwest China	InterContinental Century City Hotel Chengdu