

Press Release

THE FIRST EVER TTG CHINA TRAVEL AWARDS, 2008 BLAZING THOUGH CHINA'S TRAVEL AND TOURISM INDUSTRY WITH THE INAUGURAL TTG CHINA TRAVEL AWARDS

The movers and shakers of China's travel and tourism industry came together for a night of celebration at the inaugural TTG China Travel Awards which honoured 39 best performing travel trade organisations operating within China that have left an indelible impact on the industry.

Held at Hyatt on the Bund Shanghai, the gala event was attended by over 400 esteemed travel trade professionals.

With the recent rapid advancement of China's travel and tourism industry, it stemmed a need for recognition of China's best performing organisations. This has resulted in the first TTG China Travel Awards, which was modeled after the coveted annual TTG Travel Awards. The TTG Travel Awards has been honouring the best in Asia Pacific's travel and tourism organisations for the past 18 years, and is now regarded as the most coveted and influential awards in the region's industry.

The TTG China Travel Awards will be an annual affair.

This year's awards covers 6 categories, with 39 awards in total. The complete list of winners for the TTG China Travel Awards 2008 is detailed in **Annex A**.

All readers of TTG China, TTG-BTmice China, TTG Asia and TTGmice were invited to vote for their favourite travel and tourism organisations, spanning over a period of two months, from January to end February. More then 12, 600 TTG readers across the Asia Pacific participated in the voting exercise this year.

TTG Asia Media's Managing Director, Mr Darren Ng, said, "We are very excited with China's growth in the travel and tourism industry. TTG China Travel awards was specially introduced to capture this positive growth. It is also an opportune time to recognise some of China's exemplary travel trade organisations that have shown great aptitude in their industry, the highest quality service standards and products. We hope that this award will also serve as a benchmark for excellence and professionalism in China's travel industry."

About TTG Asia Media

Established in Singapore since 1974, TTG Asia Media Pte Ltd is the leading publisher and organiser of events in travel and tourism in the Asia Pacific region. Its publications and trade shows provide the best access and solutions to marketing travel and tourism in the Asia Pacific.

Publications are targeted at distinct segments: <u>TTG Asia</u> for travel agents and tour operators; <u>TTG China (Chinese edition)</u> for the travel trade and travel agents in China; <u>TTGmice</u> for the meetings, incentive, convention and exhibition planners (MICE); and TTG <u>BTmice China</u> (Chinese edition) for both MICE planners and corporate travel buyers in China.

TTG Asia Media is also the leading organiser and manager of two major travel events in Asia and China - IT&CMA (<u>Incentive Travel & Conventions, Meetings Asia</u>) and IT&CM China (<u>Incentive Travel & Conventions Meetings China</u>) are Asia and China's only dedicated MICE exhibitions. CTW (<u>Corporate Travel World Asia-Pacific</u>) and CT&TW China (<u>Corporate Travel & Technology World China</u>) are conferences and exhibitions that focus on the management of business travel and entertainment expenditure.

For more information on TTG Asia Media, visit www.ttgasiamedia.com

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For more information, please contact:

Sandee Goh Marketing Services Executive TTG Asia Media Pte Ltd 6 Raffles Quay #16-02 Singapore 048580

DID: (65) 6395 7531 Fax: (65) 6536 2972

Email: sandee.goh@ttgasia.com

Annex A

TTG China Travel Awards 2008

List of Award Winners of 2008

Travel Supplier Awards

Airline Awards - For airlines serving and operating in China

1	Best China Airline (Overall) - Chinese Airline of the Year	Air China
	Best International Airline Serving China	Singapore Airlines
3	Best Business Class (Airline in China)	China Southern Airlines

Hotel Chain Awards

4	Best Global Hotel Chain Operating in Greater China	InterContinental Hotels Group
5	Best Local Hotel Chain Operating in Greater China	Gloria International Hotels
6	Best Luxury Hotel Brand in Greater China	Shangri-La Hotels and Resorts
7	Best Mid-range Hotel Brand in Greater China	Novotel

Individual Hotel Awards

8	Best Luxury Hotel in Beijing	Raffles Beijing Hotel China
9	Best Luxury Hotel in Shanghai	The Westin Bund Center Shanghai
10	Best Luxury Hotel in Guangdong	InterContinental Shenzhen
11	Best Luxury Hotel in Hong Kong	The Peninsular Hong Kong
12	Best Luxury Hotel in Macau	Wynn Macau
13	Best Mid-range Hotel in Beijing	Park Plaza Beijing
14	Best Mid-range Hotel in Shanghai	Four Points by Sheraton Shanghai,
		Pudong
15	Best Mid-range Hotel in Guangdong	Rosedale Hotel & Suites
		Guangzhou
16	Best Mid-range Hotel in Hong Kong	Novotel Citygate Hong Kong
17	Best Mid-range Hotel in Macau	Holiday Inn Macau
18	Best Business Hotel in Beijing	China World Hotel Beijing
19	Best Business Hotel in Shanghai	Sheraton Shanghai Hongqiao Hotel
20	Best Business Hotel in Guangdong	The Garden Hotel, Guangzhou
21	Best Business Hotel in Hong Kong	JW Marriot Hotel Hong Kong
22	Best Business Hotel in Macau	Mandarin Oriental Macau
23	Best Meetings & Conventions Hotel in Beijing	The Westin Beijing,
		Financial Street
24	Best Meetings & Conventions Hotel in Shanghai	Pudong Shangri-La, Shanghai
25	Best Meetings & Conventions Hotel in Guangdong	Crowne Plaza Shenzhen
26	Best Meetings & Conventions Hotel in Hong Kong	Grand Hyatt Hong Kong
27	Best Meetings & Conventions Hotel in Macau	The Venetian Macao-Resort-Hotel
28	Best NEW Hotel in Beijing	Sofitel Wanda Beijing
29	Best NEW Hotel in Shanghai	Hyatt on the Bund, Shanghai
30	Best NEW Hotel in Guangdong	The Westin Guangzhou
31	Best NEW Hotel in Hong Kong	Hotel LKF by Rhombus
32	Best NEW Hotel in Macau	The Venetian Macao-Resort-Hotel

Resort Hotel Awards

33	Best Resort in China	Banyan Tree Lijiang
34	Best NEW Resort in China	Hilton Sanya Resort & Spa

Serviced Residence Award

35	Best Serviced Residence Operator in China	Ascott International Management
33	best serviced Residence Operator in China	Ascott international management

Other Awards

36	Best BT MICE City in China	Shanghai
37	Best Convention & Exhibition Centre in China	Shanghai New International Expo Centre
38	Best Cruise Operator	Star Cruises
39	Best Overseas NTO operating in China	Singapore Tourism Board